



# Promotional Signage within the Cabonne Council Area Policy

## 1 Document Information

<b>Version Date</b> <i>(Draft or Council Meeting date)</i>	[22 May 2018]
<b>Author</b>	Director of Environmental Services
<b>Owner</b> <i>(Relevant director)</i>	Director of Environmental Services
<b>Status –</b> <i>Draft, Approved, Adopted by Council, Superseded or Withdrawn</i>	Adopted by Council
<b>Next Review Date</b>	12 months from Council being elected
<b>Minute number</b> <i>(once adopted by Council)</i>	8/05/20

## 2 Summary

Provides the basis under which signage promoting Cabonne businesses can be erected in the Cabonne LGA.

## 3 Approvals

Title	Date Approved	Signature
Director of Environmental Services		

## 4 History

Minute No.	Summary of Changes	New Version Date
21/02/94		94/2/90-25
10/11/16	Adopted by Council at November Meeting	15 November 2010
13/09/30	Readopted as per s165(4)	17 September 2013
18/05/20	Readopted as per s165(4)	22 May 2018

## 5 Reason

To provide the basis under which signage promoting Cabonne businesses can be erected in the LGA.

## 6 Scope

Applies to the whole of the Cabonne LGA.

## 7 Associated Legislation

LEP 1991

SEPP 64

## 8 Definitions

DCP - Development Control Plan

LEP - Local Environmental Plan

LGA – Local Government Area

SEPP – States Environmental Planning Policy

## 9 Responsibilities

### 9.1 General Manager

The General Manager is responsible for the overall control and implementation of the policy.

### 9.2 Directors and Managers

Directors and Managers are responsible for the control of the policy and procedures within their area of responsibility.

## 10 Related Documents

Document Name	Document Location

## 11 Policy Statement

- (1) The erection of any advertising sign must satisfy the requirement of Clause 35 of Cabonne Local Environmental Plan, 1991.
- (2) For the purposes of Clause 35(5) of Cabonne Local Environmental Plan, 1991, an Information Bay is considered to be:
  - (a) signs in a cluster area on the approach roads to the towns/villages of Canowindra, Molong, Cargo, Manildra, Cudal, Cumnock, Yeoval and Eugowra or in other locations;
  - (b) a physical recess in which an advertising structure is erected, allowing the travelling public to pull over in safety from the road to view such signage.
- (3) For the purposes of Cluster Signage as defined at 2(a) of this Policy, the following requirements will apply:-
  - one cluster area per approach road per town/village.
  - maximum of 10 signs at any cluster area.
  - maximum size of advertising panel of any single sign is 1.8m x 1.2m.

- the location of each cluster area to be within 1 kilometre of any Council Town/Village, to the satisfaction of the Director of Engineering and Technical Services, and the Roads and Traffic Authority as appropriate.
  - The height of signage in any cluster area is to be to the satisfaction of the Director of Environmental Services, having regard to impacts on existing vista.
- (4) For the purposes of signage defined at 2(b) of the Policy, the following requirements will apply:-
- (a) Facilities for the public benefit as appropriate (e.g. rest area, picnic area, public toilets) are to be provided in conjunction with such a sign development, to the satisfaction of Council.
  - (b) All signage is to be confined to a single structure having a maximum size of 6m x 3m.
  - (c) The location of such a sign development is to be of at least 5 kilometres from any Council Town or Village, and to the satisfaction of the Director of Engineering and Technical Services and the Roads and Traffic Authority as appropriate.
  - (d) Such signage is to incorporate a tubular steel framework or similar.
  - (e) Landscaping of the site may be required at the discretion of the Director of Environmental Services.
- (5) New signage should promote businesses within the Cabonne Council area only.
- (6) New signage should not detract from or create confusion with Council's own promotional campaign(s).
- (7) Business signage is only permissible on land on which the business is located unless it is placed within a Council approved Information Bay as defined at (2) in this Policy.
- (8) For the purposes of Clause 35(3) of Cabonne Local Environmental Plan, 1991, signage directing the public to places of scientific, cultural, historical or scenic interest does not include signage for tourist benefit businesses such as hotels, motels, clubs and similar types. The latter are restricted to land to which the business relates or to an approved Information Bay.
- (9) A moratorium on all existing signage as at the 21st February, 1994, is declared. The details of such signage is to be registered and documented by Environmental Services Staff. Such signage will not require the Consent of Council provided that each sign remains as it was at the above date.

N.B: The moratorium does not extend to signage currently the subject of action by the Council.

Note: This policy will be reviewed by the Director of Environmental Services for incorporation in a DCP.