

Cabonne Family Day Care were successful in gaining Community Child Care Funding (CCCF) for the 2021-2024 period. The total amount of funding is \$203,400.

<b>2021-2022</b>	<b>2022-2023</b>	<b>2023-2024</b>
\$67,800	\$67,800	\$67,800

The grant was successful per the following budgeted areas:

<b>Description</b>	<b>Budget Per Year</b>	<b>Total Budget</b>
Marketing strategies	\$13,400	\$40,200
Parent administration levy	\$33,000	\$99,000
Educator Levy	\$13,300	\$39,900
Annual enrolment fee	\$6,300	\$18,900
Initial enrolment fee	\$1,800	\$5,400

The Department Leader is requesting approval to apply the funding in the following ways over the next three financial years, commencing Monday, 4 October 2021.

### **MARKETING STRATEGIES**

**Goal:** Increase presence in the community and increase advertisements in towns in need for more childcare.

**Strategies:**

- Purchase promotional materials (magnets, keyrings, pens, hats etc.)
- Attend market days in various towns to encourage new educators to register.
- TV Advertisements
- Radio Advertisements
- Sponsored Social Media Advertisements

TV and radio advertisements will be completed with guidance and approval from Community & Economy staff.

### **PARENT ADMINISTRATION LEVY**

**Goal:** Decrease Parent Administration Levy to \$1.15 per hour, per child.

The current Parent Administration Levy is \$1.45 per hour, per child. At the current levy the service will receive \$159,244 in income. At the proposed \$1.15 levy, the service will receive \$126,297 in income. The difference of \$32,947 will be covered by funding received of \$33,000.

**Approval from Council:** to lower the levy from \$1.45 to \$1.15. New levy to commence on Monday, 4 October 2021.

## **EDUCATOR LEVY**

**Goal:** Decrease the Educator Levy to \$10 per week, per educator.

The levy is currently \$20-\$25 per week, per educator. At the current levy the service will receive \$25,740 in income. At the proposed \$10 fee, the service will receive \$12,480 in income. The difference of \$13,260 will be covered by funding received of \$13,300.

**Approval from Council:** to lower the levy to \$10 per week. New levy will commence on Monday, 4 October 2021.

## **INITIAL ENROLMENT FEE**

**Goal:** Decrease levy to \$25 per family.

The enrolment fee is currently \$50 per family. At the current fees the service will receive \$3,600 in income. At the proposed \$25 fee, the service will receive \$1,800 in income. The difference of \$1,800 will be covered by the funding received of \$1,800.

## **ANNUAL ENROLMENT FEE**

The service proposed to eliminate the annual enrolment fee, with the income covered by the Community Child Care Fund. The funding received of \$6,300 will cover this levy.

**Approval from Council:** to void this levy until 2024-2025.

## **Procedure to amend council's fees and charges**

To facilitate the changes to the fee structure as detailed above, council must comply with s610F(3) of the Local Government Act 1993 which specifies that if after the date on which an operational plan commences, the nature or extent of an existing service is changed, the council must give public notice in accordance with s705 for at least 28 days, of the fee proposed for the changed service.